

# Kane, Bortree & Associates, Inc.

820 Second Avenue, New York, New York 10017 • (212) 490-7840

DATE: June 24, 1994

CLIENT: Ms. Rebecca Gordon  
Assistant Brand Manager - Merit  
Philip Morris U.S.A.  
120 Park Avenue  
New York, NY 10017-5592

INVOICE #: 2302

PROJECT NAME: MERIT

DESCRIPTION: May Expenses

**TRAVEL:**

To Fort Lee - May 9, 10, 11/94  
L. Schwarz, J. Bonhomme, J. Viverito  
Ground \$ 422.35

**STIMULUS/PRESENTATION MATERIALS:**

Product Purchase \$ 6.90  
Client Food at Focus Groups \$ 902.00

26 Merit Concept Ads - Stage VI  
26 at \$200 \$ 5,200.00  
9 Large Comps at \$1,200 10,800.00  
7 Medium Comps at \$1,000 7,000.00  
1 Small Comp at \$600 600.00  
31 Color Copies 54.25  
31 Color Reductions 54.25  
\$23,708.50  
8 1/4% Sales Tax 1,955.95  
\$25,664.45

**MESSENGERS:** \$ 306.70

**TOTAL DUE:** \$ 27,302.40

2071452115